

# Radio Canberra STATION PROFILE



# Radio Canberra

Radio Canberra Pty Ltd operates 5 commercial radio stations in the capital. Talking Canberra 2CC, Forever Classic 2CA, Kix Country Canberra, Snow DAB+ and My Canberra

Together, our radio stations engage with every age group, giving advertisers an easy way to reach whatever demographic they need.

The licence area delivers a potential audience of 498,000 people, taking in Canberra, Queanbeyan and Yass. (source: abs, census 2016).

Radio Canberra broadcasts from one of Australia's most state of the art broadcast facilities, The Canberra Radio Centre in Crace with a highly skilled staff of announcers, journalists, advertising professionals and technicians.

We deliver high quality advertising solutions to businesses of all sizes, contributing to the economic strength of the region.



# Talking Canberra - 2CC

2CC is Canberra's Number One commercial station for Talk during the day, boasting the biggest names in radio both locally and nationally. 2CC has the highest levels of listener engagement of any station in Canberra, with the highest Time Spent Listening each week^.



## **The Stephen Cenatiempo Breakfast Show - Weekdays 5.30am – 9am**

9 times winner of the Australian Commercial Radio Awards, Stephen Cenatiempo is the generational change Talk Radio has been waiting for! Live and Local covering everything Canberra!



## **The Ray Hadley morning show - Weekdays 9am-12noon**

One of the highest rating morning programs in Canberra. Ray does not hold back. He asks the questions that need to be asked and he gets the answers. Ray speaks to the day's newsmakers and the people behind the stories. Ray is a member of the commercial Radio Hall of Fame.



## **The Deborah Knight Afternoon Show Weekdays 12 noon – 3pm**

Deborah Knight is a seasoned journalist with a national profile through her work on the Nine Network. Deborah brings a fresh approach to afternoons on 2CC.



## **Leon Delaney Weekdays 3pm – 6pm**

Leon brings decades of experience to 2CC's local drive show. A program that is topical, entertaining and very Canberra. Leon covers the big issues of the day with a local feel. Award winning radio from Canberra's best.

**Wide World of Sports - Weekdays 6pm-7pm**

**Money News - Weeknights 7pm-8pm**

**Continuous Call - Fridays from 7pm and Weekends from 1pm**

# Forever Classic - 2CA

Canberra's Forever Classic 2CA is the region's original radio station and continues to entertain and delight Canberrans with 100% local programming. 2CA is Canberra's Baby Boomer station, rockin' the 35+ demo



**The Classic Breakfast with Holmsey & Jen** every weekday from 5:30am - get yourself going with the most music at breakfast plus the latest news, sport, traffic, weather and entertainment!



From 9am **Chris Beckhouse** gets Canberra through the workday with 30 minute music marathons and the latest news and happenings around the region.



**Cathy Dinn** entertains each weekday from 2pm-7pm with more 30 minute music marathons and your stress free drive home, featuring 2CA's Time Saver Traffic Reports every 30 minutes.



# Snow DAB+

Snow DAB+ Canberra is the capital's Contemporary Hit Radio (CHR) Music Station, with today's the latest music, News, Snow reports, Comedy Segments and Music features.

Target Audience 18-39 years olds



**Snow Breakfast with Simmo & Jordan** from 6am weekdays

**High School Hit Blitz** - 9am weekdays

**Maximum Music Work Day** - 10am weekdays

**Fitzy & Wippa** - 4pm weekdays

**Kate, Tim & Marty** - 5pm weekdays

**The Pulse Top 30** - 7pm weekdays



# My Canberra DAB

Canberra's adult contemporary music station.

Playing more of Canberra's Best Music! Featuring music hits from Bruno Mars, Adele, Pink, Ed Sheeran, Maroon5, Taylor Swift and more! Plus News, Weather and Traffic updates. Target Audience - 30 - 45 years



## **Rob Duckworth in the mornings** from 6am

"Duck" throws himself into everything he does and loves to get involved with his audience. All the info and great music you need to start the day off in just the right mood.

## **Potts through the afternoon** from 12pm

Potts keeps the music and fun going all afternoon - and gets you home with the latest News and Traffic info.

## **Josh in the evenings** from 7pm

The music continues into the night with Josh - so you can stay up all night long!



# KIX Country Canberra

If it's HOT in country music, you can hear it now on KIX! KIX gives you an exceptional music choice that you can listen to at work, at home, or heading down the highway. Kix Country caters for music lovers as well as traditional country music fans with 55 minutes per hour of non stop country hits! Target Audience - 18 - 49 years



## **Breakfast with Crossy - from 6am weekdays**

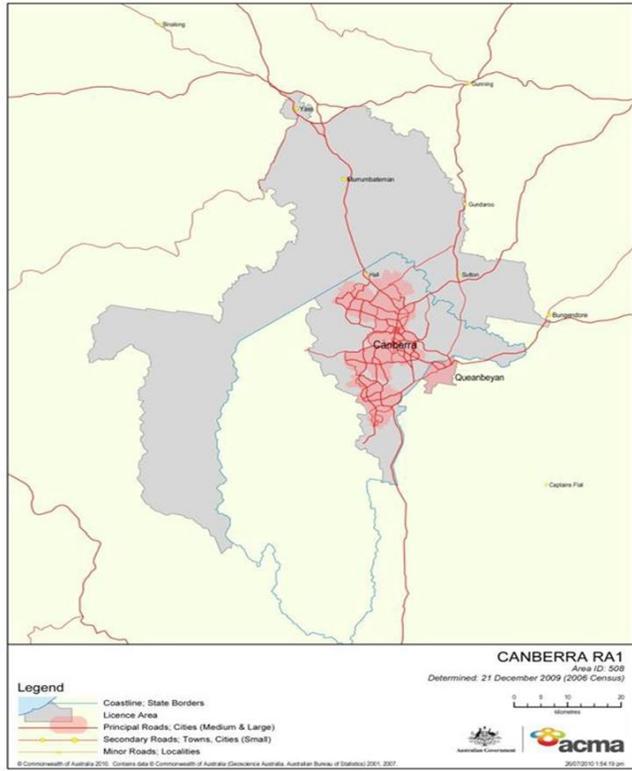
Crossy is the type of guy who is always willing to help out a mate. Unless it involves snakes. He really doesn't like snakes. You can catch him on the radio from 6am for the Breakfast Show and 9am on Sunday mornings for Country Outback



## **Ray Hadley's Country Countdown - Saturday's 5pm**

Ray Hadley's is one of Australia's most well known broadcasters, and every Saturday afternoon from 5pm he will countdown the Top 20 Country Songs from the Official Airplay Charts.

# Licenced Area



# Contact

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